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Heather Hiles - (415) 359-0230 xt. 133

(415) 309-7704

For Immediate Release

MAYORAL CANDIDATE GAVIN NEWSOM ANNOUNCES RECORD AMOUNT OF MONEY RAISED, RECORD NUMBER OF CONTRIBUTORS, MOST ENDORSERS IN SAN FRANCISCO HISTORY

July 31, 2003 SAN FRANCISCO –Mayoral candidate Supervisor Gavin Newsom thanked the 5,362 people who have contributed to his campaign. “ We sent out the call for people to join our campaign to renew San Francisco and the response has been unprecedented,” said Supervisor Newsom.

The Newsom Campaign reported receiving \$1,547,000 in contributions in a semi-annual financial filing submitted today to the Ethics Commission. This brings the Newsom Campaign’s fundraising total to \$2,149,798.46.

“What’s more important than the amount of money we’ve raised is the record number of people who have contributed – 5,632,” said Supervisor Newsom. “Nearly 55,000 people have joined the campaign, 3,000 San Franciscans are volunteering on the campaign and 5,632 people have made a contribution and we’re going to continue to grow.”

Overwhelmingly, the contributions came from San Francisco residents (74%); 96% of contributions came from people living in California.

“People from every zip code and every district of the City have contributed money. The average contribution was \$284.57, but we received many contributions of \$5, \$10 or \$20. People from all backgrounds and walks of life are investing in this campaign because they want change,” added Newsom.

“Last week, the Newsom campaign submitted over 23,000 endorsements in the form of signatures to the Department of Elections. Last Saturday, campaign volunteers delivered 1,500 house signs to people who requested them. Today we’ve logged a record amount in total contributions and number of contributors. There is a movement underway that is bigger than any one constituency,” observed Jim Ross, Newsom’s campaign manager.

“People who have volunteered and contributed to this campaign are part of a membership drive, to join a movement for change,” said Gavin Newsom.

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